

Tim Macknelly

MediaCreative

PERSONAL DETAILS

Tim Macknelly
Date of birth: 15th October 1976
Nationality: British

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PERSONAL PROFILE

I am a creative, well-motivated individual who is capable of working on my own initiative and will always give 100% to any project I embark on. I enjoy the constant challenges of designing within different media, creating new concepts and working with clients on a daily basis.

I have excellent experience with print, web and concept design. My technical skills include prepress production, photo manipulation, XHTML, CSS and Actionscripting, with a sound knowledge of Photoshop, Indesign, Flash, Dreamweaver, Illustrator, Fireworks, and Quark. I also have a good understanding of many other programs; including Frontpage, Dimensions, Freehand, Vector 3D, Microsoft Office and CorelDraw

COMPLETE SITE DESIGN AND BUILD: (concept to finished item)

Instructor Training Academy	http://www.instructoracademy.com/
Platinum Rentals	http://www.platinumrentals.co.nz/
Aurora Estate	http://www.auroraestate.co.nz/
RMP Design	http://www.rmpdesign.com/
Cory Sports Rugby Tours	http://www.corysports.com/
Collective Hair Salon	http://www.collectivehair.co.nz/
Constant IT	http://www.constantit.com
Merton College	http://www.merton.ac.uk

SITE PRODUCTION (html, flash, and image work)

Autocar	http://www.autocarmagazine.com
Sainsburys Bank	http://sainsburysbank.whatcar.com/
World rally Championship	http://www.wrc.com/ (since been updated)
Christian Aid	http://www.christianaid.org.uk/
Queenstown.com	http://www.queenstown.com/

Extra Concept work can be viewed on <http://timmacknelly.co.uk/concepts>

RECENT EMPLOYMENT

Freelancer Designer / Project Manager
2006 - Current
TM Designs

June

Contracting within print and new media, on various projects, within New Zealand and UK.
Current Projects have included British Olympians, Christian Aid, Sainsbury's Banking, Autocar and Chris Fowler International.

EMPLOYMENT HISTORY

Graphic Designer / Project Manager
6 Runanga Street
Taupo
New Zealand

May 2005 – May 2006

Quality print is a Commercial Printers with an in house Design agency. As a graphic designer I work closely with our clients to help them meet their printing needs. Quality Print produces a wide range of printed material like business cards, corporate stationary, catalogues, brochures, product labels and much more. Working with the graphics side of the company my job entails taking briefs, production of graphics and working to help the client get what they need in terms of marketing.

Having worked closely with the production team I have gained excellent knowledge in the field of printing (4 colour and single to three colour) and finishing. Whilst at Quality Print I became the proud winner of Taupo's Customer Care Award for March 2006.

EMPLOYMENT HISTORY (continued)

Web Designer
ActiveIS Limited (ISO Certified)
Teddington
Middlesex
UK
<http://www.activeis.net>

February 2002 – Sept 2004

Working as a lone designer within a .NET/ASP solution company, producing anything from concept designs, HTML/ASP templates, Flash application, Web mastering, CD-ROM's, logos and printed material. Meeting and liaising with clients on and off site to produce design briefs, budgets and timescales.

Web Designer
Alpha EC
London
UK
<http://www.alphaec.co.uk>

July 2000 – December 2001

Whilst working for Alpha, I learnt a great deal about the web development industry. Being part of a small team gave me invaluable insight into the projects as a whole, rather than just the design aspect making me a more rounded individual. I regularly liaised with clients to discuss concepts and ideas, also co-ordinating with the Project Managers to meet timescales and agree budgets.

OTHER PROJECTS

Freelance Designer
Internet4Associations.
Production of concept designs, graphical interfaces and programming solutions.
www.timmacknelly.co.uk/internet4

2001 (July)

EDUCATIONAL PROFILE

BA Hons Typography, Cranfield University (Swindon, UK)	1997-2000
H.N.C Graphic Design, Cornwall College (Cornwall, UK)	1996-1997
National Diploma Graphic design, Cornwall College (Cornwall, UK)	1994-1996
BTEC 1st Diploma Design, Helston 6th Form, (Cornwall, UK)	1993-1994
Helston School, Cornwall	1988-1993

SOFTWARE SKILLS

Photoshop	Illustrator	InDesign	Dreamweaver
Fireworks	Contribute	Flash	Freehand
Joomla	Access	Quark Xpress	MS Office
CorelDraw	Visio		

LEISURE ACTIVITIES AND INTERESTS

I have an outgoing personality and I lead an active social life. During my spare time I enjoy waterskiing, snowboarding, mountain biking, football, swimming and socialising with friends. I also have a keen interest in photography, surfing, and playing the guitar.

REFERENCES

References on request