

Tim Macknelly

MediaCreative

PERSONAL DETAILS

Tim Macknelly
Date of birth: 15th October 1976
Nationality: British

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PERSONAL PROFILE

I am a creative, well-motivated individual who is capable of working on my own initiative and will always give 100% to any project I embark on. I enjoy the constant challenges of designing within different media, creating new concepts and working with clients on a daily basis.

I have excellent experience with print, web and concept design. My technical skills include prepress production, photo manipulation, XHTML, CSS and Actionscripting, with a sound knowledge of Photoshop, Indesign, Flash, Dreamweaver, Illustrator, Fireworks, and Quark. I also have a good understanding of many other programs; including Frontpage, Dimensions, Freehand, Vector 3D, Microsoft Office and CorelDraw

COMPLETE SITE DESIGN AND BUILD: (concept to finished item)

Instructor Training Academy	http://www.instructoracademy.com/
Platinum Rentals	http://www.platinumrentals.co.nz/
Aurora Estate	http://www.auroraestate.co.nz
I Love Cornwall	http://www.ilovecornwall.net/
RMP Design	http://www.rmpdesign.com/
British Hypertension Society	http://www.bhsoc.org/
Shop4Websites	http://www.shop4websites.co.uk/
Collective Hair Salon	http://www.collectivehair.co.nz/
Constant IT	http://www.constantit.com
Merton College	http://www.merton.ac.uk

SITE PRODUCTION (html, flash, and image work)

World rally Championship	http://www.wrc.com/ (since been updated)
Christian Aid	http://www.christianaid.org.uk/

Extra Concept work can be viewed on
<http://timmacknelly.co.uk/concepts>
<http://www.timmacknelly.co.uk/designs.zip>
<http://www.timmacknelly.co.uk/PrintFolio.zip>

RECENT EMPLOYMENT

Corporate Web and Design Officer Ashford Borough Council, Ashford Kent	Sept 2008 - Current
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Manage a small team responsible for all the Council's websites, intranet and printed material

EMPLOYMENT HISTORY

Graphic/Web Designer (Six month Contract) (http://www.catch.fm) Waterford, Ireland	March 2008 – Aug 2008
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Responsible for all graphic developments, particularly on partners sites using the CATCH service.
HTML/CSS/Flash, rebranding the Catch service for partner sites to fit within existing radio station brand guide lines.

Freelancer Designer / Project Manager TM Designs	June 2006 – March 2008
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Contracting within print / new media on various projects and companies within New Zealand and UK.
Projects have included British Olympians, Nissan, Christian Aid, Sainsbury's Banking, Autocar, Merton College and Chris Fowler International.

EMPLOYMENT HISTORY (continued)

Graphic Designer/ Project Manager

May 2005 – May 2006

Quality print, 6 Runanga Street, Taupo, New Zealand
<http://www.qualityprint.co.nz>

Reason for leaving: Wanted to move back into Web

Quality print is a Commercial Printers with an in house design agency. I worked closely with clients to help provide all their printing requirements. Working closely with the production team I gained excellent knowledge in the field of printing (4 colour and single to three colour) and finishing.

Whilst at Quality Print I became the proud winner of Taupo's Customer Care Award for March 2006.

Web Designer

February 2002 – Sept 2004

ActiveIS Limited (ISO Certified)
Teddington, Middlesex, UK
<http://www.activeis.net>

Reason for leaving: Went travelling to NZ

Working as a lone designer within a .NET/ASP solution company. Producing anything from concept designs, HTML/ASP templates, Flash application, Web mastering, CD-ROM's, logos and printed material. Meeting and liaising with clients on and off site to produce design briefs, budgets and timescales.

Web Designer

July 2000 – December 2001

Alpha EC
London, UK
<http://www.alphaec.co.uk>

Reason for leaving: Redundancy

Whilst working for Alpha, I learnt a great deal about the web development industry. Being part of a small team gave me invaluable insight into the projects as a whole, rather than just the design aspect making me a more rounded individual. I regularly liaised with clients to discuss concepts and ideas, also co-ordinating with the Project Managers to meet timescales and agree budgets.

Freelance Designer

2001 (July)

Internet4Associations.
Production of concept designs, graphical interfaces and programming solutions.
www.timmacknelly.co.uk/internet4

EDUCATIONAL PROFILE

BA Hons Typography, Cranfield University (Swindon, UK)	1997-2000
H.N.C Graphic Design, Cornwall College (Cornwall, UK)	1996-1997
National Diploma Graphic design, Cornwall College (Cornwall, UK)	1994-1996
BTEC 1st Diploma Design, Helston 6th Form, (Cornwall, UK)	1993-1994
Helston School, Cornwall	1988-1993

SOFTWARE SKILLS

Photoshop	Illustrator	InDesign	Dreamweaver
Fireworks	Contribute	Flash	Freehand
Joomla	Access	Quark Xpress	MS Office
CorelDraw	Visio	Immediacy	

LEISURE ACTIVITIES AND INTERESTS

I have an outgoing personality and I lead an active social life. During my spare time I enjoy surfing, badminton, swimming, mountain biking, snowboarding and socialising with friends. I also have a keen interest in photography and playing the guitar.

REFERENCES

References on request